

# NEW VIEW CAMPAIGN



## CAPSTONE CONFERENCE

### CRITIQUE - RESIST - TRANSFORM:

*Feminist Scholar Activism and the New View Campaign*

OCTOBER 6-8, 2016 | INDIANA UNIVERSITY

# OVERALL LOCATIONS & TIMES

THURSDAY, OCTOBER 6  
 1–5 PM | Kinsey Day Virtual  
 Tour & Archiving Panel  
*Kirkwood Rooms I & II, Hyatt Place*

6–8:30 PM | Social Hour  
*Hyatt Place Lobby*

7–9:30 PM | *Orgasm, Inc.* Screening  
*IU Cinema*

6–8:30PM | Opening Reception  
 & Conference Registration  
*Hyatt Place Lobby*

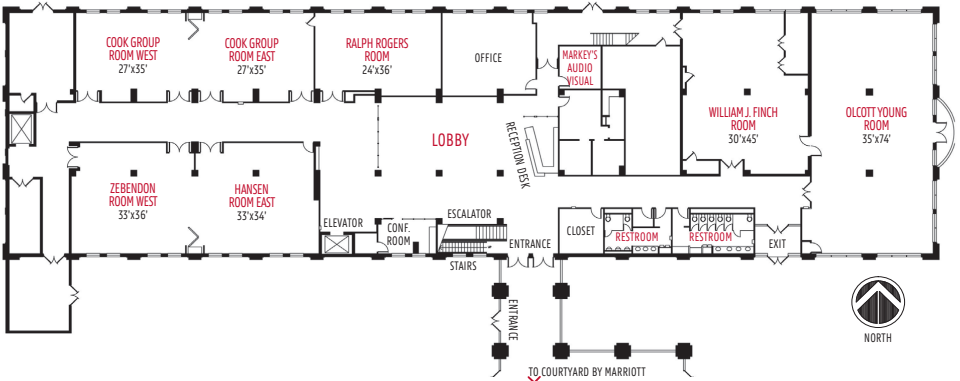
SATURDAY, OCTOBER 8  
 7AM–5:15 PM | Registration  
 and Conference Sessions  
 Monroe County Convention Center

FRIDAY, OCTOBER 7  
 7 AM–5:15 PM | Registration  
 and Conference Sessions  
*Monroe County Convention Center*

7–10 PM | Gala Dinner and Program  
 Presidents Hall, IU Campus

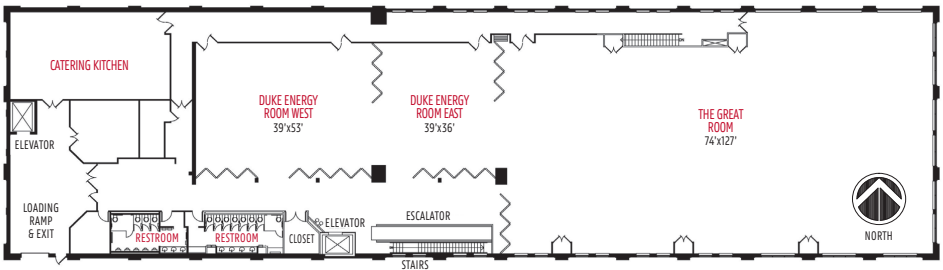
## MONROE COUNTY CONVENTION CENTER

### FIRST FLOOR



## MONROE COUNTY CONVENTION CENTER

### SECOND FLOOR



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## NOTICE OF PHOTOGRAPHY AND FILMING

The New View Campaign Capstone Conference is being visually documented as part of our archiving efforts. By your attendance you acknowledge that you have been informed that you may be photographed and recorded during this event. Images taken will be treated as property of the New View Campaign and may be edited or otherwise used in our summary video or as part of our archive.

Images will be available on the internet and accessible to internet users.

Film will be securely stored in the Kinsey Institute Library and Special Collections Archives at Indiana University.

Please make yourself known at the Registration Desk if you wish to remain off camera.

Thank you for your cooperation.



**WELCOME**

# **TO THE CAPSTONE CONFERENCE OF THE NEW VIEW CAMPAIGN**

This is a special and unusual event. Most activist organizations don't just stop. They go on and on, or they peter out or run out of money, or maybe they merge and rename. There is pride in longevity and, often, disappointment in ending. The New View Campaign (NVC), initiated in 2000 to challenge the growing medicalization of sexuality, will end differently, and by design. We have accomplished a great deal and have decided to celebrate our victories, acknowledge our failures, release our spirit and move on. This Capstone Conference is our finale, our adieu, our swan song. In this way, perhaps we can offer an alternative model for feminist scholar activism.

We have designed this conference to celebrate our spirit:

- Both new and long-time NVC participants will share their work and perspectives, as we have no single voice;
- We will tell the story of the NVC via different media;
- We will take ourselves very seriously, and not very seriously at all;
- There will be laughing and crying, crafts and lectures, eating and singing, networking and notetaking.

The NVC will remain as an archive in the Kinsey Institute Collections at Indiana University, and as an archival website (*newviewcampaign.org*). The listserv will remain active for at least a year, but will add no new members. Several videos of review and celebration to be made at the conference will be uploaded to the NVC website as well as the IU capstone website. Conference exhibits will also live on our website, along with our extensive press and other resources. However, we have shut off our mailbox and deleted contact information from our website and brochure (though, with all Google all the time, what does that really matter?). We are closing shop.

Our goals, looking back with hindsight to our start in 2000, were to create a space to critique the medical model of sexuality, resist its narrow research approaches, clinical norms and pathologizing diagnoses, and to transform thinking about sexual problems using feminist insights. We were outraged at the arrogance of "sexual medicine" urologists who declared themselves founders of a new field of "female sexual dysfunction," marginalizing decades of feminist work. We came together and we have pulled together for this feminist work to critique, resist, and transform.

At this Capstone conference we will celebrate our achievements, our flaws, our feminist solidarity, and our integrity.

## Welcome, one and all!



**#newviewcapstone**

# CONFERENCE ORGANIZING COMMITTEE

CONFERENCE CO-CHAIRS:

Leonore Tiefer, Stephanie Sanders

REGISTRAR, HOTEL,

WEBSITE, IU LIAISON:

Michelle Elizabeth Boulden

PROGRAM: Rachel Liebert

TALKING TIMELINE: Kathryn Norsworthy

LOGO & DESIGN: Erin Tobey

GALA: Rachel Liebert, Amber Hui

FILM NIGHT: Liana Hong Zhou

VIDEOGRAPHY:

Betsy Jose, Alex Rutherford

SOUVENIRS:

Katy Abrams, ProForma

IU HELPERS:

Megan Simmons, Jessica Hille, Lindsey

Breitwieser, Jocelyne Scott, Jenny Bass,

Kathryn Brown, Justin Garcia,

Debby Herbenick

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## CONFERENCE CO-SPONSORS AND FRIENDS

We are deeply grateful to the following organizations and individuals who made generous financial contributions to this conference:

Amer. Assn. of Sex Ed. Couns.  
& Ther. (AASECT)

Association for Women  
in Psychology

City University of NY  
SexGenLab

DES Action

IU College of Arts & Sciences

IU Dep't of Gender Studies

IU School of Public Health  
Center for Sexual Health  
Promotion

Int'l Ass'n for the study  
of Sex'lty, Culture & Soc.  
(IASSCS)

Kinsey Institute

National Advocates for  
Pregnant Women

Psychology's Feminist Voices

Seattle Inst. for Sex Therapy,  
Educ. & Research

SHiFT Lab- Sexuality Hub:  
Integrating Feminist Theory-  
Ryerson University

Society for Menstrual Cycle  
Research

Society for Scientific Study of  
Sexuality

University of Auckland  
School of Psychology

Western Sydney University,  
Centre for Health Research

Women's Gender & Sex'lty  
Prog., U. Maine

Rosemary Basson

Lori Brotto

Sandra L. Caron

Donna Castaneda

Cynthia Graham

Marny Hall

Karen Hicks

Lisa B. Schwartz

Susan Stiritz

Lenore Pomerance

Carol Tavris

Susan Traff

Arthur & Elizabeth Zitrin

Friends of the New View  
in Israel

In honor of Heather Hartley:  
Meika Loe

Mariamne Whatley &

Nancy Worcester



# EXHIBITS

## AT THE NEW VIEW CAPSTONE CONFERENCE

### BOOK EXHIBIT

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MONIKA STELZL, CHRISTINE LEISTNER, EMILY THOMAS

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The New View Book Exhibit showcases and celebrates the range of interdisciplinary scholarship influenced by the New View over the past 16 years. It highlights the breadth of texts integrating a New View framework into teaching materials for subjects including sexuality, gender and women's studies, psychology, health, and feminism. The New View Campaign has created a political movement of healthcare professionals, academics, students, and researchers across the globe. With its focus on textbooks and reference works, this book exhibit reveals how the New View Campaign will continue to impact conceptualizations of sexuality for years to come.

### THE STORY OF THE NEW VIEW CAMPAIGN

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RACHEL LIEBERT & LEONORE TIEFER (WITH HELP FROM LAUREN POWERS)

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Using visual imagery and interactive artifacts, this exhibit tells the story of how the New View campaign has engaged in diverse, collaborative efforts to challenge the medicalization of sex. For 16 years our transnational, intergenerational, feminist scholar-activism has taken on a range of forms – academic writing, guerrilla theater, FDA advocacy, satirical video, petitioning, conferences, grassroots art shows; and a range of spaces – science, therapy, pop media, industry, government. As well as interrupting the capitalist and patriarchal logics that govern women's bodies and desires, these various actions have sought to open possibilities for women's sexual emancipation and modes of activism.

# **EXHIBITS** *continued*

## **THE VULVA QUILT**

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FACILITATED BY ART THERAPISTS MICHAELA KIRBY & MICHELLE HARRIS

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Attendees at an open studio tour were invited to respond to an exhibit of the Survivor Quilt Project (SQP) of Incest Resources by creating a vulva using a simple wool felting technique. We chose the "vulva" to counter the repeated cultural misnaming and unnamng of women's anatomy that plays a vital role in women's sexual pleasure. Our goal was to use this arts-based approach to actively engage community members to speak about incest within a larger, proactive dialogue about the reclaiming and owning of our bodies, our sexuality and our sexual pleasure.

## **THE SPIRIT OF THE NEW VIEW**

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Capstone conference attendees are asked to write or draw their ideas about "What is the Spirit of the New View?" on the hanging tag in their conference packets and then to affix their tag to the Big Blue Cloud in the Great Room.

## **MEMORIAL FOR HEATHER HARTLEY**

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Heather Lynne Hartley (1969-2008) was an original member of the New View Working Group that drafted our manifesto in 2000. She participated in our press conference in 2000, our 2002 and 2005 conferences and wrote several important pieces about pharmaceuticals and the post-Viagra era, including "Gendered messages in sex ed films" in our 2001 *New View* book, and "The 'pinking' of Viagra Culture" in our 2006 special issue of *Sexualities*. Her sociology dissertation at the University of Wisconsin, Madison was on the influence of managed care on certified nurse midwives. Heather was a tenured professor of sociology at Portland State University, married to Jeff Gersh, and the mother of Maya, who is now 13 and a thriving young feminist herself. Heather was an unforgettable feminist colleague who was a joyful member of the New View. We remember her with love and gratitude.



**THURSDAY** **OCTOBER 6**

## SCHEDULE & PROGRAM | KINSEY DAY

**PROGRAM:** 1-5 PM | HYATT PLACE – KIRKWOOD ROOMS I & II

### INTRODUCTION

The New View Campaign archive will soon take up residence in the Kinsey Institute Library and Collections. With these events we hope to draw attention to archiving as an important aspect of feminist scholar activism.

### VIRTUAL TOUR OF THE KINSEY INSTITUTE WITH JENNIFER BASS

1-2 PM

### KEYNOTE

JUDITH A. ALLEN

*Archival Tracings of Alfred Kinsey's "New View" – Human Female (1953), Femininity, and Women's Sexualities*

Characterizations of Alfred Kinsey as "a bit of a misogynist" contravenes archival evidence of his progressive "new view" of women's sexualities. Anatomical, physiological and clinical research grounded *Sexual Behavior in the Human Female* (1953) findings, which in turn intensified postwar sexological, psychoanalytical and feminist conflicts over female orgasm, abortion, prostitution, rape and pornography.

### PANEL: FEMINIST SCHOLAR ACTIVISM AND ARCHIVING

CHAIR: LIANA HONG ZHOU

CATHY FAYE

*Women and the Historical Record of Psychology: Archival Collection, Curation, and Interpretation*

In this presentation, I explore the underrepresentation of women in the collections at the Archives of the History of American Psychology and examine the implications of that decreasing but still evident gap. I also discuss strategies for creating and sharing a more diverse historical record of psychology and related fields.

AARON H. DEVOR

*Activist Archiving*

At 320 linear feet, the Transgender Archives is the world's largest repository of original records, from 18 countries, chronicling over 50 years of trans activism and more than 100 years of research. I will talk about how this happened and why keeping these archives can be a kind of activism in itself.

ALEXANDRA RUTHERFORD

*Archiving Psychology's Feminist Voices: Lessons From the Digital World*

Documenting the history of feminist activism is an important political act. Making this documentation visible and accessible to diverse audiences is potentially transformative. I describe the promise and peril of such an endeavor through my experience developing *Psychology's Feminist Voices*, an oral history and digital archive launched in 2010.

### OPENING RECEPTION & CONFERENCE REGISTRATION

6-8:30 PM | HYATT PLACE LOBBY

# FRIDAY OCTOBER 7

## SCHEDULE

	GREAT ROOM	DUKE EAST	DUKE WEST	MARRIOTT*
7 AM-5:15 PM	REGISTRATION - CONVENTION CENTER LOBBY			
	SESSION I - 8:30-10 AM			
8:30-10 AM	Welcome & Opening Invocation Keynote I			
10-10:30 AM	COFFEE BREAK - CONVENTION CENTER 2 <sup>ND</sup> FLOOR HALLWAY			
	SESSION II - 10:30 AM-12 PM			
10:30 AM-12 PM	Panel: Women's Health Movement	Workshop: Media	Panel: Unintended Consequences of Professionalization	Panel: Labour I
12:15-1:30 PM	BOXED LUNCH & TALKING TIMELINE PART I - GREAT ROOM			
	SESSION III - 1:45-3:15 PM			
1:45-3:15 PM	Panel: Global Variation: Beyond US & W. Europe	Workshop: Art	Panel: Policing	Workshop: Classroom Activism I
3:15-3:45 PM	BREAK & REFRESHMENTS - CONVENTION CENTER 2 <sup>ND</sup> FLOOR HALLWAY			
	SESSION IV - 3:45-5:15 PM			
3:45-5:15 PM	Panel: Global Variation: Beyond US & W. Europe	Workshop: Decolonizing Bodies	Panel: Normal	Workshop: Classroom Activism II
6-8:30 PM	SOCIAL HOUR - HYATT PLACE LOBBY, 217 W. KIRKWOOD AVE			
7-9:30 PM	ORGASM, INC. SCREENING - IU CINEMA, 1213 E. 7 <sup>TH</sup> ST			

# SATURDAY OCTOBER 8

## SCHEDULE

	GREAT ROOM	DUKE EAST	DUKE WEST	ZEBENDON*
7 AM-5:15 PM	REGISTRATION - CONVENTION CENTER LOBBY			
SESSION V – 8:30-10 AM				
8:30-10 AM	Welcome & Keynote II			
10-10:30 AM	COFFEE BREAK - CONVENTION CENTER 2 <sup>ND</sup> FLOOR HALLWAY			
SESSION VI – 10:30 AM-12 PM				
10:30 AM-12 PM	Panel: Ethical Dilemmas	Panel: Complicating Consent I	Panel: Activist Spaces	
12:15-1:30 PM	BOXED LUNCH & TALKING TIMELINE PART II - GREAT ROOM			
SESSION VII – 1:45-3:15 PM				
1:45-3:15 PM	Panel: What I Learned at the FDA: 2014-2015	Panel: Complicating Consent II	Panel: History	Panel: Activist Tactics
3:15-3:45 PM	BREAK & REFRESHMENTS - CONVENTION CENTER 2 <sup>ND</sup> FLOOR HALLWAY			
SESSION VIII – 3:45-5:15 PM				
3:45-5:15 PM	Workshop: Visioning the New View Into the Future	Panel: Pharma	Panel: Labour II: Gender, Sex, and Cancer	
7-10 PM	GALA – PRESIDENT'S HALL, INDIANA UNIVERSITY CAMPUS			

\*The Zebendon Room is on the first floor of the Convention Center.

# FRIDAY OCTOBER 7

## PROGRAM

<b>REGISTRATION</b>	7 AM-5:15 PM	Conference Ctr. Lobby
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<b>COFFEE SERVICE</b>	7:30-8:30 AM	2 <sup>nd</sup> Floor Hallway
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### SESSION I – 8:30-10 AM

<b>WELCOME, INVOCATION, OPENING KEYNOTE</b>	Great Room
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#### WELCOME

STEPHANIE SANDERS, Indiana University, The Kinsey Institute

#### INVOCATION

REV MARY ANN MACKLIN, Senior Minister  
Unitarian Universalist Church of Bloomington, Indiana

#### OPENING KEYNOTE

LEONORE TIEFER, New View Campaign  
*The New View Campaign: Lessons Learned and Still Learning*

As convener of the New View Campaign, you'd think I could just describe it all concisely and wrap it up with a ribbon. But social movements are not like that – they evolve, they fragment, they are interpreted. How will our story be told?

<b>COFFEE BREAK</b>	10-10:30 AM	2 <sup>nd</sup> Floor Hallway
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**CHAIR**

SANDRA BYERS

**SPEAKERS**

RICHARD CANTE

*Reconsidering Intersections Between Feminist and Gay Male Healthcare Activism in the U.S., 1973–1984*

This talk discusses—as they appear now—what may be some crucial historical intersections of, and tensions between, gay male and feminist healthcare activism in the U.S. in the period after *Roe v. Wade* and before the availability of HIV testing.

CYNTHIA PEARSON

*Challenging the medicalization of desire: Women's health movement strategies*

The early women's health movement targeted the FDA and developed grassroots strategies that successfully influenced the agency, protected women's health, and challenged entrenched myths about women's bodies. NWHN's collaboration with feminist scholar activists to challenge HSDD is part of a larger effort to challenge patriarchal ideology and corporate marketing.

SU ROBOTTI

*My Journey From DES Daughter to (Women's) Health Advocate*

Su is a DES Daughter due to in-utero exposure to the drug DES (diethylstilbestrol)—a drug doctors gave to expectant women in the 1940s through 1960s before fully testing it. When the damages became apparent in the mid-1980s, DES Action was formed and led to ongoing research, lawsuits and support for the millions of women affected.

SHARRA VOSTRAL

*Testing Tampons: Toxic Shock Syndrome, Feminist Advocates, and Absorbency Standards*

During the 1980s in the aftermath of Toxic Shock Syndrome, women's health activists participated in policy making decisions on the Tampon Task Force in order to label tampon boxes with accurate absorbency ratings, thus stemming the number of new cases of TSS and saving women's lives.

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**WORKSHOP: Media**

Duke East

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**FACILITATORS**

EMILY NAGOSKI

*The Science of Teaching Sex Science to Non-Scientists*

We will learn about and practice evidence-based strategies for communicating sex science effectively to nonscientific audiences, including the media. Each strategy has a body of supporting research and suggested best practices which we will adapt to meet the peculiar needs of sex science in mainstream media.

MARK SCHOEN

*Around the World in 80 Commercials:  
Creating Content for a New View PSA*

The type of education given and the media aired in any given country mirrors their sexual health attitudes. In showing 35 commercials and Public Service Announcements from 20 countries viewers will witness the wide disparity in acceptable sexually oriented content. Given this could help viewers begin the creation of a NEW VIEW PSA.

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**PANEL: Unintended Consequences  
of Professionalization**

Duke West

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**CHAIR**

DIANE DIMAURO

**SPEAKERS**

NANCY KENDALL

*The Sex Education Debates*

My ethnographic research in five US states shows how contentious public school sex education has become. If the focus of sex education could shift from health to sexual citizenship in a multicultural society, it might be possible to cool down the debates and better serve all the stakeholders.

SAMEENA MULLA

*The Unintended Consequences of Medicalizing Rape*

This presentation draws on field research in two U.S. cities. Recruiting nurses to perform evidence collection diminishes their role as caregivers. In the courts, the testimony

## SESSION II – 10:30 AM-12 PM *continued*

of nurses both explains evidence (or more likely its absence), while engaging with and reproducing cultural norms and stereotypes about gender and sexuality.

CHRISTINE LABUSKI

*"Dr. Nurse": Thoughts on shifting the object of care from patient to student*

This talk will examine my long held belief that part of my success in teaching students to think critically about sexuality comes from the clinical "legitimacy" that I bring to the classroom; i.e., that my academic theory is informed by and/or rooted in my practical experience with patients.

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### **PANEL: Labour I**

Marriott: Alumni & Varsity

### **CHAIR**

BARBARA MARSHALL

### **SPEAKERS**

ALYSON SPURGAS

*Desire, Consent, & Women's Experiences with Sexual Carework*

I will explore women's sexuality from a sociological perspective, focusing on the embodied "invisible" labor that some low-desiring women describe in their sexual relationships. I explore "sexual carework" and how it is instilled via early gender socialization processes, using qualitative data analysis and critical discourse analysis.

ERIC SWANK & BREANNE FAHS

*Emotional Labor, Sexual Carework, and Sexual Safety:  
Women "Doing" the Work of Sex*

We utilize sociological theories of gendered "emotional labor" and "emotion work" to describe women's interpersonal relationship dynamics such as faking orgasm, tolerating sexual pain, defining sexual satisfaction externally, and believing that "bad sex" is okay. Implications for activism, clinical interventions, the role of sexual entitlement, and gendered labor are discussed.

HARLEY DUTCHER

*"If I control the situation best I can, I'm not scared of it":  
Young women's descriptions of sexual safety*

I will examine young women's efforts to feel safe in sex with young men in the face of the negative consequences associated with sex. Their assembly of a toolkit of wide-ranging self-protection practices offers us a way to recognize young women's "sexual safety" labor.

<b>LUNCH</b>	12:15-1:30 PM	Great Room
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**TALKING TIMELINE, PART I (1995-2007)**

**MC:** KATHRYN NORSWORTHY

The New View Campaign is the story of many collaborators combining their insights, skills and feminist passion to critique, resist, and transform sexology at a critical juncture. Talking through our story builds movement history. Full list of participants can be found on page 32.

**SESSION III – 1:45-3:15 PM**

<b>PANEL: Global Variation: Beyond the U.S. and Western Europe</b>	Great Room
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**CHAIR**

ELIZABETH RAE LARSON

**SPEAKERS**

MARIA GUREVICH

*Sexual Coaches and Sirens: Using women to promote sexuopharmaceuticals for men*

Following Viagra's advent in 1998, sexuality activists addressed the rapid expansion of both the definition of erectile dysfunction and its target consumer. As we approach Viagra's 30<sup>th</sup> anniversary, promotion of Viagra, Cialis, and Stendra emphasize women's indispensable role in coaching and coaxing potential users. Women are the purported recipients of this production line of pleasure, while penile performance stands in for sexual satisfaction.

MARAL EROL JAMIESON

*Sex after menopause and andropause: Middle-aged sexuality in Turkey*

Middle-age sexuality lies in the intersection of the medicalizations of sexuality and of aging. Based on qualitative and archival research in Turkey, I will focus on how medicalization of menopause and andropause affects middle-age sexuality, and how experiences of aging differ for heterosexual men, heterosexual women, and gay men.

EMILY WENTZELL

*How cultural and structural context influence ED drug use and research in Mexico*

Despite stereotypes of machismo, older, working-class Mexican men used decreased erectile function to live out age-appropriate masculinities and rejected drug treatment. I discuss how structural and interpersonal factors influenced this, what that means for anti-medicalization activism, and how being an American woman influenced my research project, politics, practice and findings.



## SESSION III – 1:45-3:15 PM *continued*

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### **WORKSHOP: Art**

Duke East

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#### **FACILITATOR**

MICHAELA KIRBY

Using a simple wool felting technique, participants will create a vulva using pre-drawn templates or their own design. Materials/instructions will be provided. The facilitator will share experiences using arts-based approaches to teach about sexual anatomy and challenge cultural messages about women's sexuality.

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### **PANEL: Policing**

Duke West

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#### **CHAIR**

MEG KAPLAN

#### **SPEAKERS**

RACHEL LIEBERT

*Using whiteness to think through the de/coloniality of feminist sex activism*

Since 2008 I have been a New View activist and engaged in projects that interrogate neo/colonial politics of terror. I shall use this positionality to enter the circulation of whiteness within feminist sex activism, tracing connections to the herstories of witches, and contemplating a white feminist response/ability within contemporary conditions of fascism.

NINA STEELE

*The Media's Construction of Police Violence and the Dehumanization of Black Women*

I will discuss how the media presents police brutality to its viewers and analyze how their presentation affects black women. I will argue that the media's choice to predominantly acknowledge police violence as a black, male issue dehumanizes black women and furthers the oppression of the entire black community.

WAI LING FONG

*The Policing of Sexuality by the Malaysian Government*

In Malaysia, sexuality policing is enacted by the state through its religious body and laws in both civil and Shariah court. I will explore sexuality policing in Malaysia and the multifold historical, sociocultural, and political factors that are contributing.

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## SESSION III – 1:45-3:15 PM *continued*

### WORKSHOP: Classroom Activism I

Marriott: Alumni & Varsity

#### FACILITATORS

SANDRA L. CARON

BREANNE FAHS

*Teaching Outside the Box: The Pedagogical Possibilities of Activism and Travel*

This workshop will showcase strategies for pushing classroom boundaries and reimagining students' sexual lives. We first discuss how Caron takes students to London, Amsterdam, and Stockholm to witness cross-cultural differences in sexuality. We then focus on teaching activism with specific examples from Fahs's body hair, menstruation, and vagina activism projects.

#### Refreshments

3:15-3:45 PM

2<sup>nd</sup> Floor Hallway

## SESSION IV – 3:45-5:15 PM

### PANEL: Global Variation: US & Western Europe

Great Room

#### CHAIR

EMILY WENTZELL

#### SPEAKERS

ELIZABETH RAE LARSON

*Seattle Institute for Sex Therapy, Education & Research:  
41 years of community organizing*

As a small nonprofit organization with a commitment to diversity and service affordability, we have operated independently of the traditional medical institutions that dominate U.S. health care. That has allowed us to abandon the DSM IV & 5 and embrace the New View in diagnosis, treatment and evaluation of treatment outcome.

ELLEN LAAN

*Flibanserin and the nature of women's sexual desire: The Dutch perspective*

Flibanserin seemed to generate much less attention in the Netherlands than it did in the US and Canada. Dutch sexologists generally espouse a biopsychosocial view on sexual problems, seem less inclined to want to offer pharmacological solutions, and the government spends money on sex-education. Are the Dutch doing everything right?

## SESSION IV – 3:45-5:15 PM *continued*

RAFFAELLA FERRERO CAMOLETTO

*Accommodating medicalization? Male sexual health experts' accounts of clinical practice in Italy*

"Viagra studies" have often interpreted medical experts as a cog in a globalized medicalization of male sexual health. Our research explores the glocalization of Viagra discourses in Italy in how male sexual health professionals discuss the definitions of the legitimate problem, patient, treatment and entitled expert.

SHARRON HINCHLIFF

*Beyond the medicalization of (older age) sex: Insights from the UK*

While the sexual agency of older adults is increasingly recognised, discourses of "dysfunction" and disease continue to frame the sexual activity of people aged 50 and older. I will explore how insights from qualitative research allow us to move beyond the medicalization of sexual activity in middle and late adulthood.

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### **WORKSHOP: Decolonizing Bodies**

Duke East

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### **FACILITATORS**

TRACI JORDAN

FRANCESCA WHITE

REBECCA BOROWSKI

BARBARA DENNIS

In this interactive workshop, we will use our bodies and stories to engage feminist, anti-colonialist theories/research that neither privilege the standpoint of dominant groups nor essentialize research participants based on gender, sex, race, class, ability and/or other social group statuses. Bring a smartphone and be willing to share your stories.

**CHAIR**

REBECCA CHALKER

**SPEAKERS**

VIRGINIA BRAUN

*To steam or not to steam, that is the question*

This talk reflects on a career engaging in feminist scholarship related to "female" genitalia and genital "modifier" practices. I use my most recent research project, related to vaginal steaming to reflect on a) the social contexts of women's bodies and genital modifier "trends," and b) why we should care about things like vaginal steaming, and c) why critical scholarship matters, and whether and how it constitutes feminist activism.

CLARE OAKLAND

*Female genital self-image: a qualitative interview study*

I will discuss preliminary findings from a qualitative interview study with women and professionals on perceptions of female genital characteristics and practices of modification and hygiene. I will include an account of the motivation behind the study from my experience as a sexual health nurse in London.

DINA BADER

*The Body, the Tool and the Scene: Visual Representations of 'Female Circumcision' and 'Female Genital Cosmetic Surgery' in the Swiss Press*

Despite three decades of anti-'female genital mutilation' discourses, 'female genital (cosmetic) surgery' is booming in Western countries. I will examine the following: What are the (visual) representations of a (un)problematic procedure of female genital modification in the Swiss press (1980-2015)? What is silenced? What are the effects of such representations?

KRISTEN MARK & CHRISTINE LEISTNER

*Construct measurement and the creation of "norms" in sexuality research*

The construction of "normal" in the context of sexuality is problematic, but how can we establish sound measurement tools without normality criteria? We will discuss is desire discrepancy research, where the "norm" is based on individual and dyadic contextual experience, rather than a population cutoff score for functionality.

## SESSION IV – 3:45-5:15 PM *continued*

### WORKSHOP: Classroom Activism II

Marriott: Alumni & Varsity

#### FACILITATORS

JEAN LEVITAN & KAREN HICKS

*The Old View to the New View and Beyond: Changing Priorities in Teaching Women's Health*

This workshop includes an examination of current curricula in women's health/ women's sexuality courses, contrasting it from the dawn of feminist health courses in the 1970s. Topics include reproductive choice and technology, next generation contraceptives and contragestives, cosmetic gynecology and the proliferation of R&D on sexual medicines for women.

MARGARET L. STUBBS & NICHOLE K. BAYLISS

*Engaging Undergraduates as Activist Allies in the New View Campaign*

Workshop participants will share teaching strategies to promote undergraduate understanding of medicalization and its intersectionality with other complex phenomena, including racism, classism, heterosexism, and sexism/genderism. Best practices, which can be collected and shared, can position undergraduates to engage in the New View and related campaigns as informed critics, resisters and transformers.

#### EVENING SOCIAL

6-8:30 PM

Hyatt Place Lobby

#### ORGASM, INC. SCREENING

7-9 PM

IU Cinema

*Orgasm Inc.* (premiere, 2011) is an award-winning documentary that captures enlightening behind-the-scenes footage to reveal the drug industry's fevered race to get the first FDA-approved "Viagra for women" on the market. The film provides humorous and sobering insight into the cash-fueled industry of big pharma and follows Leonore Tiefer and New View Campaign activists as they challenge the medicalization of sexuality. Director Elizabeth Canner will be present for Q&A.

*Detailed map and directions to IU Cinema at 1213 E 7th St. will be in the conference folder.*

# SATURDAY OCTOBER 8

## PROGRAM

<b>REGISTRATION</b>	7:30 AM–5:15 PM	Lobby
<b>COFFEE SERVICE</b>	7:30–8:30 AM	2 <sup>nd</sup> Floor Hallway

### SESSION V – 8:30–10 AM

<b>ANNOUNCEMENTS, VIDEO, KEYNOTE II</b>	Great Room
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#### ANNOUNCEMENTS

LEONORE TIEFER

#### VIDEO

RAY MOYNIHAN

*From Australia: The New View, Medicalization, and Me*

#### KEYNOTE II

LYNN PALTROW

*Science, Facts, Law, Lives*

As a feminist lawyer, I have advocated on behalf of reproductive health, rights, and justice for decades. Like the New View Campaign, my work has emphasized that health policy for women should be based on science, not politics or profits. Why is there still doubt about the status of women and their right to policy based on science, and how can we build and sustain greater collaboration for justice?

<b>COFFEE BREAK</b>	10–10:30 AM	2 <sup>nd</sup> Floor Hallway
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## SESSION VI – 10:30AM–12 PM

**PANEL: Ethical Dilemmas**

Great Room

### **CHAIR**

CAROL TAVRIS

### **SPEAKERS**

JULIA HEIMAN

*Ethical Counterpoints of Serving as an FDA Advisor*

The FDA has stated and enforced ethical guidelines for its Advisory Panel members who themselves have professional ethical principles and sensitivities. The present talk will address levels of conflicting pressures that can be experienced from science, practice and service ethical demands within and across panel members.

MELISSA FARMER

*Negotiating competing models*

A growing bifurcation among sexologists threatens the scope, quality, and impact of scientific research on female sexuality. The divisions began with differing views of medicalization, but there is now a substantial gulf and little communication. I will speak to how sexual science created and interpreted by women, for women, can best survive.

CYNTHIA GRAHAM

*Ethical Issues Related to Scientific Publishing: Reflections of a Journal Editor*

While there are professional guidelines for editors of scientific journals on many aspects of publication ethics, some ethical dilemmas, including those related to gender and power, are rarely discussed. This presentation will focus on some of the ethical issues encountered during my eight years as Editor of *The Journal of Sex Research*.

**CHAIR**

JEANNE MARECEK

**SPEAKERS**

KIMBERLY MILLER

*African-American Women's Historic Sexual Health, Scientism, Reproductive Injustice and Erasure*

I will discuss history that shaped African-American women's perspectives on informed consent and biological research, especially forced sterilization and other relations with the medical world. As a feminist scholar activist dealing with a neurological condition, I argue for sexual rights, a focus on working class women and black activist contributions to policy formation and reproductive justice.

EMESE ILYES

*Silencing of Desire: Sexual Agency and Intellectual Disability*

As a feminist scholar who has the joy of collaborating with artists oppressed by the label intellectually-disabled, I want to trouble the myth of the autonomous individual and reimagine consent as radically interrelational. With this, I hope we can honor desire and humanity in bodies that do not use language.

DEBORAH TOLMAN

*From the tightrope of then to the quicksand of now:  
A New View-fueled query of adolescent girls' sexuality*

In 2000, women's "sexual problems" were the norm of adolescent girls' experiences with sexual desire. I present two arcs producing current challenges for girls: persistence of the sexual double standard intersecting with neoliberalism and intensified sexualization, commodification and surveillance, alongside recognition of queer/all desires and accompanying anxieties, to consider a "new" developmental perspective on diverse girls' sexual agency.



## SESSION VI – 10:30AM–12 PM *continued*

### PANEL: Activist Spaces

Duke West

#### CHAIR

ROBIN MILHAUSEN

#### SPEAKERS

JOCELYNE SCOTT

##### *Feminist Scholar Activism In the Anti-Racist Whiteness Studies Classroom*

This paper discusses the potential for theorizing feminist activism through the site of a college undergraduate course focused on contemporary American whiteness and the relationship between gender, race, and privilege. I illustrate the importance of complicating our commonsense notions of whiteness (and race more broadly) as fixed, unchanging, and ahistorical.

KAELA BONAGURO & KATHRYN TOTH

##### *The Bitch, the Bimbo and the Bad Ass:*

##### *Sorority Women in popular culture vs. their own words*

We compare the recurring themes in popular culture representations of American college sororities with evidence from Indiana University qualitative research. We show that sororities have substantial potential for feminist activism and even can queer the popular culture script.

NICOLA GAVEY

##### *"Sexual Politics Now": A story of a New Zealand feminist scholar activism project*

I will describe a New Zealand feminist scholar activism project that has sought to open spaces for critical dialogue around the sexism, misogyny, and racism within mainstream pornography. The project deliberately resisted an 'anti-pornography' label, highlighted connections with everyday sexism in mediated popular culture, and included diverse forms of praxis.

#### LUNCH

12:15–1:30 PM

Great Room

#### TALKING TIMELINE, PART II (2008–2016)

MC: KATHRYN NORSWORTHY

The New View Campaign is the story of many collaborators combining their insights, skills and feminist passion to critique, resist, and transform sexology at a critical juncture. Talking through our story builds movement history. Full list of participants can be found on page 32.

## SESSION VII – 1:45–3:15 PM

### **PANEL: What I learned at the FDA: 2014–2015**

Great Room

### **CHAIRS**

KIMBERLY MCKAY AND JINÁ ASHLINE

Introduction to the major issues and major participants in the FDA "patient-focused" meeting and 2 formal hearings at the FDA during the approval process of flibanserin. Standpoints of the pharmaceutical and medical proponents, the "Even the Score" patient advocates, the New View activists and scholars and the FDA staff are described.

### **SPEAKERS**

THEA CACCHIONI

*Grassroots Versus Astroturf at the FDA*

I reflect on my experience participating in these FDA meetings in the company of other grassroots feminist activists, women's health advocates and independent academics. I focus on the challenges and triumphs we met in the face of the heavily pharma-funded, faux feminist "Even the Score" campaign.

JUDY SEGAL

*Notes from a Rhetorical Critic*

I'm trained to hear not only what people say but also how they say it. The language of FDA staff at the FSD patient-focused meetings betrayed their already-formed conclusions about issues they were supposed to be exploring. I'll be talking about words they used (like "disease") and didn't use (like "pleasure").

LIZ CANNER

*The role of public relations at the FDA meetings*

I will examine media dynamics and strategies employed by Sprout and the pharmaceutical industry to gain approval for Addyi/flibanserin versus the New View grassroots and other women's health organizations opposed to approval.

KAREN HICKS

*The subjective experience of a New View activist with sexual problems*

I will describe my experience in these meetings as a woman with sexual problems who participated as both a "patient" at the FDA patient-focused meeting and as a long-time New View activist, with focus on the issue of adverse drug reactions.

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**PANEL: Complicating Consent II**

Duke East

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**CHAIR**

BRUNHILD KRING

**SPEAKERS**

CAROL TAVRIS

*The social psychology of consent*

Everyone is pretty sure they know what "no means no" and "yes means yes" mean. But many human sexual interactions take place in the muddy territory of maybe—where uncertainty, insecurity, and inexperience make clear communications difficult. This talk will discuss some social-psychological research on the resulting "dance of ambiguity."

ZOE PETERSON

*Campus Sexual Assault, Gender, and the Moral Misdirection*

College sexual assault has been the focus of a recent surge of attention. Unfortunately, the messages conveyed frequently reinforce gender stereotypes about women's sexual passivity and men's sexual aggressiveness. Such messages may promote nonproductive fear, lead to paternalistic attempts to protect women, and deny women's sexual agency.

MAUREEN MCHUGH

*SlutWalk: Objecting to Victim Blame and Resisting Sexual Shame*

I will explore the potential of SlutWalk to resist contemporary constructions of women's sexuality. Sluts use raunch to object to rape culture and victim blame, and to protest the repression and derogation of women's expression of sexuality. SlutWalks direct attention to the complicated continuum between a wholesale celebration of sexual agency and a reflective awareness of sexual violence.

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**PANEL: History**

Duke West

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**CHAIR**

ALEXANDRA RUTHERFORD

**SPEAKERS**

WADE PICKREN

*A Curious Kind of Survey: G. V. Hamilton's Confessional Ethnography of Sex*

Pre-WWI feminists incorporated elements of psychoanalysis to advocate for women's sexual desire, but in the 1920s, a younger generation of women preferred to be called "modern"

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**PANEL: History** *continued*

Duke West

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rather than feminist and embraced sexual freedom. Psychiatrist G. V. Hamilton's confessional ethnographies are examined in the context of the modernist feminism of the 1920s.

DAVID GRIFFITHS

*"Not a woman for the purposes of marriage":*

*The Relevance of Corbett v. Corbett (1970) for a UK history of Intersex*

Corbett v. Corbett (1970) was the first case in English law to legally define a woman "for the purposes of marriage." The case's relevance for transgender jurisprudence is well-documented, but not its place within a history of intersex.

I will explore its relevance for intersex history, politics and activism.

MICHAEL PETTIT

*The Pulse and Blood of the Nation: American Public Opinion in the Age of AIDS*

Sex holds an ambiguous place on general social surveys. Sexual knowledge and attitudes serve as a critical site for public health and activist interventions in the fight against AIDS. Living in a number-saturated world mattered as people's measured "attitudes" towards AIDS became intertwined with the historical experience of the pandemic.

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**PANEL: Activist Tactics**

Zebendon

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**CHAIR**

DEBBY HERBENICK

**SPEAKERS**

SHUCHI SHARMA

*From Theory to Praxis: A Methodological Approach to Achieve the Cause of the Gendered Subaltern*

Despite the world economy developing into a global economy, countries like India are still riddled with problems of gender bias and inequities. I will present my research on how the women empowerment programme by Women's Association for Social Protection and Justice is meant to educate and empower women of select villages of Western Uttar Pradesh, India drawing motivation from Augusto Boal's concept of Theatre of the Oppressed.

JUSTIN KARTER, AKANSHA VASWANI, BONNIE ANDREWS, & LISA COSGROVE

*Out of the Ivory Tower and Into the Newsfeed: Using webzines to connect critical research with the public discourse*

## SESSION VII – 1:45–3:15 PM *continued*

We will present on a partnership between psychology researchers and a social justice-oriented mental health webzine. Topics will include: 1) challenges writing for diverse audiences; 2) strategies for situating research within a scientific and sociopolitical context; and 3) how to provide spaces for writers and readers to connect on issues.

MARIANNA GROHOWSKI

*An Accidental Activist's Advice: Facebook for Advocacy*

Activist or slacktivist? Insider or an outsider? I will reflect on six years of using Facebook for relationship building and influencing change within the military veteran community. Attendees interested in advocacy with vulnerable populations can expect to learn from my mistakes.

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<b>REFRESHMENTS</b>	3:15–3:45 PM	2 <sup>nd</sup> Floor Hallway
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## SESSION VIII – 3:45–5:15 PM

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<b>WORKSHOP: Visioning the Ideas of the New View into the future</b>	Great Room
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### FACILITATORS

KATHRYN NORSWORTHY

RACHEL LIEBERT

AMBER HUI

This workshop draws energy from the closing of the New View campaign in its current iteration, and addresses the continuations of the campaign's legacy. Collectively, we will name and make the New View spirit, tracing its spirals through existing and future spaces, and prepare to release it at the evening gala.

**CHAIR**

KIMBERLY MCKAY

**SPEAKERS**

LIVI FARO

*Why estrogen 'replacement therapies' have never been considered a "Pink Viagra"?*

Why has 'estrogen replacement therapy' never been considered as a Pink Viagra? We suggest that it is articulated with the gendered logics of the pharmaceuticalization of sexuality and the persistence of the modern binaries such as male/female, autonomous sexuality/reproductive sexuality, testosterone/estrogens, active/passive, penis (or clitoris)/vagina, active/receptive, desire/sexual pain.

BONNIE ANDREWS, LISA COSGROVE, PETER SIMONS, & MADELINE BRODT

*"Novel" antidepressants in an era of universal screening for depression: Challenging industry discourse and practice concerning sexual side effects*

Newer antidepressants are mischaracterized as "novel" partially due to passive or misleading methods of collecting and presenting data on sexual side effects. We will discuss these issues and use a researcher/clinician activist framework to question the neoliberal way these sexual issues are conceptualized, measured, analyzed, and presented.

KIM WITCZAK

*How outside, real world experiences can help influence and shape advocacy*

Professional and life experiences can shape how one approaches advocacy. Most people don't choose or go to school to become advocates or activists. Something happens to them or they see something that doesn't make sense, they decide something must be done. After Kim Witczak's husband's sudden death in 2003, she drew on her 20+ year career in advertising to take on pharma. These insights and processes influenced her drug safety advocacy work as well as the philosophy behind the partnership model that led to co-organizing the Selling Sickness 2013 conference.

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**PANEL: Labour II: Gender, Sex, & Cancer**

Duke West

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**CHAIR**

SARA MCCLELLAND

**SPEAKERS**

LISA RUBIN

*Carrying the Responsibility: BRCA gene mutation carriers and repro-genetic technologies*

Individuals with inherited BRCA gene mutations face a substantially elevated personal risk of developing cancer, and a 50% chance their children will inherit this susceptibility. This presentation explores how reproductive-age BRCA mutation carriers respond to the increased availability of reproductive technologies designed to screen for, and prevent transmission of, cancer susceptibility.

USRA LEEDHAM

*Post-prostate Cancer Penile Rehabilitation: Medical Promises and Betrayals*

Penile rehabilitation is presented as an effective solution to the crisis posed by sexual side effects in men with prostate cancer. However, participants in this study often frame penile rehabilitation interventions as disappointing, unsexy, and artificial. Treatments fall short of promises to produce erections, facilitate sexual intimacy, and reinstate masculinity.

JUDY SEGAL

*Gender and the Post-Illness Condition*

Women (especially) are encouraged to grow from the experience of serious illness and then move on; one advertised strategy for doing both is mindfulness. I will suggest that mindfulness, as it's been marketed, can be a gendered technology of social coercion. I am, for example, suspicious of adult colouring books.

SARA MCCLELLAND

*Gender and sexual labor near the end of life: Advanced breast cancer and femininity norms*

Gender and sexual ideals continue to burden women, even when they are extremely ill. Interviews with women diagnosed with Stage IV breast cancer help to understand how aspects of gender labor (feeling fat, unfeminine) and sexual labor (managing partners' sexual demands, sexual pain) become forms of female labor.

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**GALA PROGRAM &  
DINNER BUFFET**

7-10 PM

President's Hall,  
IU Campus

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The New View Gala brings us together for a special final evening. Following happy hour and dinner, we will reflect on the Campaign's victories, failures, and in-betweens—captured in Kodak and digital. We'll sing, we'll dance, and we'll wish the spirit of the New View well. Of course, The New View Campaign must end with a bang!

**SATURDAY**

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## TALKING TIMELINE PARTICIPANTS

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YEAR	NAME	TOPIC
1995	ELLEN LAAN	WRNSWG
1999	MEIKA LOE	Initial Boston FSD meeting
1999	CAROL TAVRIS	LA Times Op Ed
2000	MARNY HALL	Writing the Manifesto; 1st meeting
2000	CAROL ELLISON	Founding weekend; New View book
2002	CINDY PEARSON	NWHN becomes fiscal sponsor
2003	KATHRYN BROWN	Chautauqua
2003	MEG KAPLAN	New View Teaching Manual
2004	LIZ CANNER	Making <i>Orgasm Inc.</i> "
2004	KATHRYN NORSWORTHY	Orlando fundraiser; Canner filming
2004	JULIA HEIMAN	Intrinsa hearing
2004	LENORE POMERANCE	" "
2005	SANDRA BYERS	Montreal conference; NVC listserv
2006	BARB MARSHALL	F&P and Sexualities
2008	JUDY SEGAL	10 th Intl Cong on Women in Madrid
2008	BECKY CHALKER	Street demo against FGCS
2008	LISA RUBIN	" " " "
2009	AMBER HUI	Vulvagraphics
2010	BREANNE FAHS	Counter-conference in Las Vegas
2011	THEA CACCHIONI	Organizing the Vancouver conference
2011	CHRISTINE LABUSKI	Vancouver conference
2011	RACHEL LIEBERT	Dr. Vajayjay video
2014	KAREN HICKS	Being a patient at the FDA hearing
2015	MAUREEN McHUGH	New book on medicalization

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*Detailed map and directions to Presidents Hall, IU campus (hint: it's inside Franklin Hall on E. Kirkwood) will be in the conference folder.*



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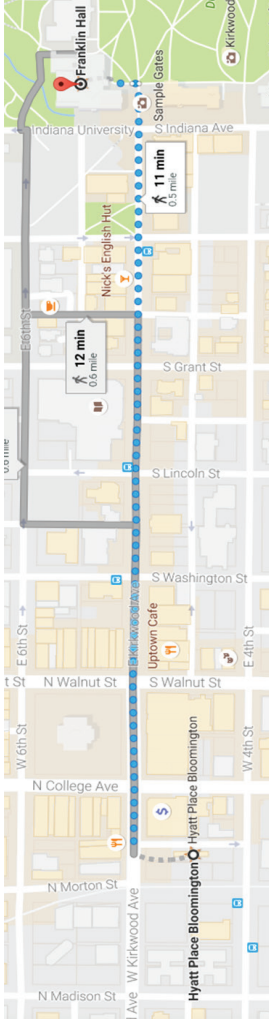
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## CONFERENCE PRESENTER DIRECTORY *continued*

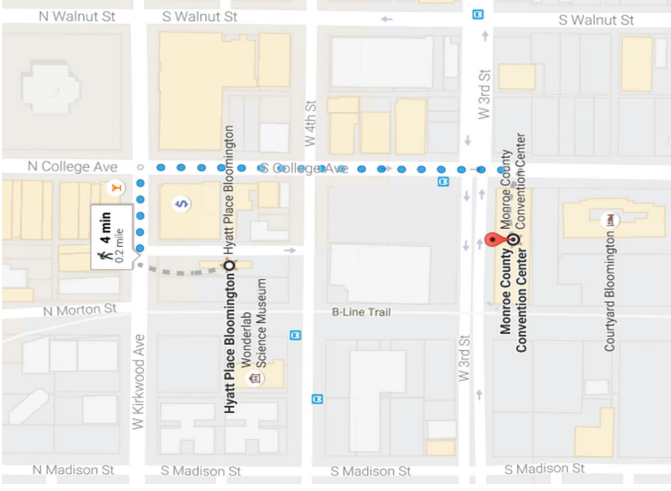
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## HYATT PLACE TO PRESIDENTS HALL



## HYATT PLACE TO CONVENTION CENTER



## HYATT PLACE TO IU CINEMA BY CAR

Parking available in the Jordan Avenue Parking Garage

